

Defining mobile-centric campus tech

Transact's innovative technology is made for a generation glued to their phones.

Students their phones



Bring your phone – we're going shopping

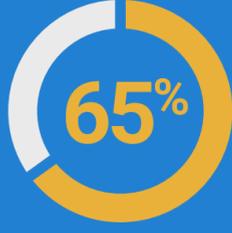
Research shows younger generations are ditching their wallets in favor of mobile payments because they're fast, easy, and secure.



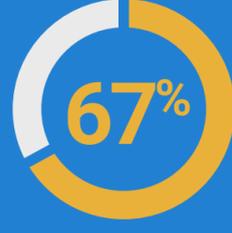
prefer ecommerce over shopping in stores



want to use mobile payments for shopping



make purchases on their mobile phones at least twice a week



of Gen Z find contactless payments easier than other payment types



Digital wallets will take the lead over credit cards in the U.S. in 2022

Some of our outstanding stats include:



100M+ contactless mobile wallet transactions

We're Zoomer-friendly

Transact's innovative credential and payment solutions are made to be mobile-centric, so Gen Z can use their phone for almost all transactions around campus – which is why we are the market leader in this space.

\$120M mobile transactions processed



540K mobile credentials issued

For over 38 years, Transact has been on the forefront of campus technology. Our solutions can help meet your students where they are (on their phone!) and help you create a seamless, connected campus experience.

Get Started Now



1. SOURCE: 99 Firms. <https://99firms.com/blog/generation-z-statistics/#gref>

Get in touch with our experts for more information:
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